

COMPANY PROFILE



SAMBILL PARK (M) SDN. BHD.



ABOUT US

Sambill Park (M) Sdn. Bhd. (SP) is a Private Limited company incorporated with Malaysia Register of Business Act since year 2006. The company is the pioneer in the mobile theme park business (locally known as Funfair) in Malaysia with more than 30 years of experienced and management. The 3rd generation of the theme park operators.

SP is a composition of experienced management and visionary leaders determine to revamp and change the industry business model. Currently, the company owns 12 number of rides and 30 containerized over games booths serving the local neighborhood an family-orientated entertainment.

As the park is moveable and mobile, the company will create a new conceptual business strategy to regain the market capitalization by collaborating with local and international IPs and expanding to countries like Indonesia, Vietnam and Thailand.

SP's business model is different compare to traditional Theme Park operator that make them stand out from other brand and able to attract different business revenue.

THE HISTORY

1970s

The Company humbly started as traditional theme park business in 1970s with most are made from the scrap metal and steel. Most of the time, the amusement rides are non-motorised and manually push by manpower.

It has since recognised as “Funfair” by many of Local Malaysian without recognising the brand of it.



1980s

Company making progress by adding more professionally local-made machinery rides with some automation control system.

It also develop into well-managed company with professional service to cater for corporate collaboration and to support government activities.



1990s

The peak decade - Featuring better lighting and more variety of entertainment rides.

It providing the best machinery entertainment on that generation combining with stage performances and acrobatic and circus shows.



After 2000s

Professional organization in managing the all theme park operations from land acquisition to licensing, from operation to marketing.

The new conceptual theme park operation to revamp completely on the concept and perception of mobile theme park operation. With the collaboration with International IPs, SP will create a brand with international exposure.



COMPANY INFO & BUSINESSES

Company
SAMBILL PARK (M) SDN. BHD.

Brand Name
DJ Events

Company Registration No.
00750787 – M

Government Service Tax (GST) No.
0018 2213 84704

Date of Incorporation
17th OCTOBER 2006

Directors
WONG WEI CHI (DANIEL)
WONG WEI SEANG (WILSON)

Registered & Warehouse Address
**LOT 26971, Jalan Cheras Mewah 10,
Taman Cheras Mewah, 56000 Cheras,
Kuala Lumpur.**

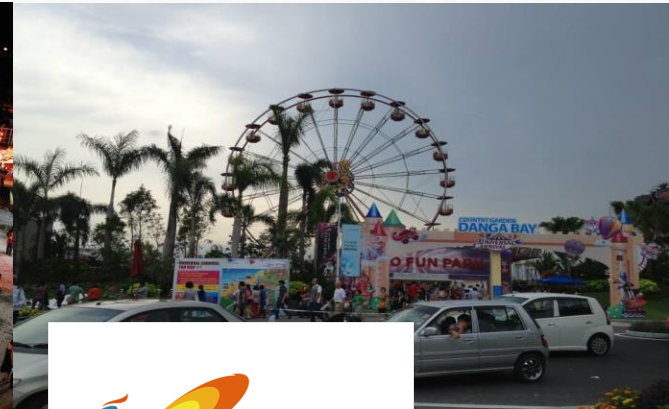
Office Address:
**SUITE 10.12B, 10TH FLOOR, WISMA
ZELAN, JALAN TASIK PERMAISURI 2,
BANDAR TUN RAZAK, CHERAS, 56000
KUALA LUMPUR.**

Principal Banker
MALAYAN BANKING BERHAD

Company Secretary
KHOO KIEN HOE
BIZGUIDE CORPORATE SERVICES SDN
BHD

Company Auditor
LKT & ASSOCIATES
**G-2-2 (SUITE A), BLOCK G SETIAWALK,
PERSIARAN WAWASAN, PUSAT
BANDAR PUCHONG, 47160 PUCHONG,
SELANGOR**

1. Funfair Organizer and Operator



Danga Bay Property Launch 30-days All Free Carnival
in August 2013 13 Europeans rides and some of 4 of these rides are imported from UK & US for the event.



Southville City Property Launching 45-days All Free Carnival

11 local & International rides with artists performances.

MahSing
Reinvent Spaces. Enhance Life.

3. Government and Turnkey Events



Langkawi Magical Festival for Tourism Malaysia



World of Fun with Upin & Ipin (Malaysia's Top cartoon character).

4. Own Event IPs



"As part of our strategy for fundamental transformations, the ministry endorses this competition which enables children to develop their skills in different aspects, regardless of their socio-economic status,"



MINISTRY
OF EDUCATION
MALAYSIA

YB Teo Nie Ching, Deputy Minister of Education



EVENT NAME
**CHUCK CHICKEN
JUNIOR WARRIOR**



Main Sponsor



4. Major Outdoor Events



Bintaro Exchange Mall, Jakarta,
Indonesia August 2018

Titled Sponsor

traveloka



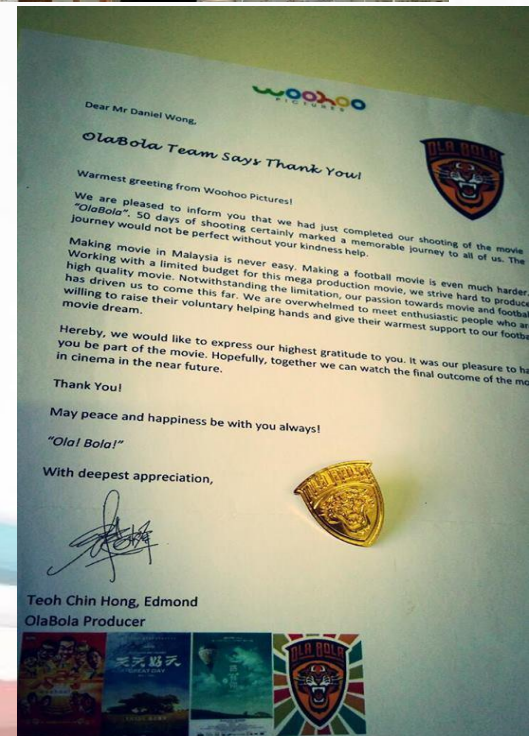
5. Carnival Rides Rental and Filming



Mid Valley in 2014 Christmas. Other shopping malls including: Publika in 2012, Pavilion in 2013, Setia Mall in 2015, Ampang Point in 2016



One of the Malaysia's Top Reception local movie, Ola Bola, featuring Funfair scene on how Malaysia Funfair company operating 40 years ago.



6. Marathon Organizer



Tropicana Fun Run 2017
Attendance: 1,800 participants

Video: https://youtu.be/1gn8vHIXz_g



7. Creative Event



We Bare Bear Exhibition

30-days Exhibition with Cartoon IPs. Managing and maintaining

ECOWORLD
CREATING TOMORROW & BEYOND



CN HALLOWEEN
CARTOON NETWORK FAMILY COSTUME CONTEST



8. Customized Inflatable



Drone Shot. 100 ft longest inflatable logo in Malaysia



Event name: Hari 100 Plus Fun Run 2017
Venue: National Stadium of Bukit Jalil.
Attendance: 12,000 participants

9. Event IPs

Register Now
To register please visit www.ticket2u.com

LUCKY DRAW
WORTH RM4000

MERDEKA Splash Challenge Festival
INFLATABLE | BUBBLE | FESTIVAL

FESTIVAL HIGHLIGHT
WATER BALLOONS BATTLE 250FT LONG INFLATABLE
BUBBLE WONDERLAND RODEOBULL HUMAN ZORB BALL

24.8.2018 - 29.2018
2.00 PM - 10.00 PM (WEEKDAYS)
11.00 AM - 10.00 PM (WEEKEND)
DATARAN PAHLAWAN.MELAKA

ENTRANCE
ADULT RM30
CHILD RM20
ADULT 2 CHILD RM30

ORGANIZER **VENUE SPONSOR** **DATARAN PAHLAWAN** **APPAREL SPONSOR** **VONDO** **OFFICIAL PARTNER** **DRINKING WATER** **MOMA**

EMAIL : enquiry@dj-events.com | FB : DJ Inflatable



Title Sponsor



Create new IPs for enhance he branding of events. Melaka in 2018

10. Corporate Family Day



Setia
SP SETIA BHD GROUP

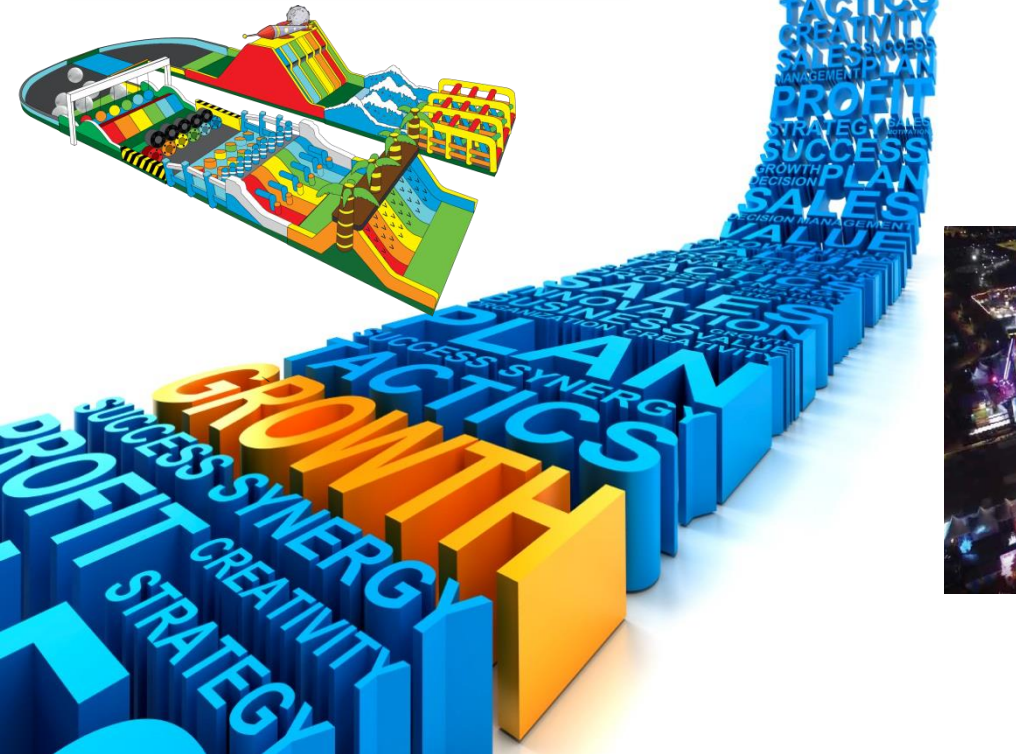




Updated: June 2016

THE UPCOMING PROJECTS

The company has developed to become the well-established event management and event-related equipment rental company specializing entertainment. The company quickly become one of the largest equipment rental company serving corporate companies including shopping malls and MNCs.



As company's assets and business are growing consistently, the management will make a major move to organise its own event with new brand Intellectual Property brand name under the company; featuring a one stop entertainment outlets with amusement rides, carnival games booth, stage performances, collaboration with International artistes and animation IPs, inflatable zone and ice ring zone.

This event will progressively change the local and south east Asian impression toward the mobile theme park. With the company targeting Indonesia in December 2018 and Thailand in June 2019, the company will grow as one of the biggest night-time outdoor event in Indonesia.



Thank you



Sambill Park (M) Sdn. Bhd. (co. no. 750 787-M)

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